



**European Growth Summit 2008**

**Entrepreneurial Suggestions for  
a more competitive Europe**

**Europe's 500  
Martin Schoeller  
President**

## Suggestions from Europe's 500 to the EU Commission:

### 1. Standards drive growth of jobs and wealth and help fight poverty

→ drives internal demand in the emerging markets, so they become more of a customer and not only a cheap labour provider

### 2. One patent / one intellectual property register valid in all 27 EU states brings Europe together and helps innovation

→ entrepreneurial innovation multiplies into all the countries

### 3. Investment loans insurance to help fund growth below investment grade

→ weaknesses in the banking sector should not hinder entrepreneurial growth

### 4. The EU should encourage part time work (best practice)

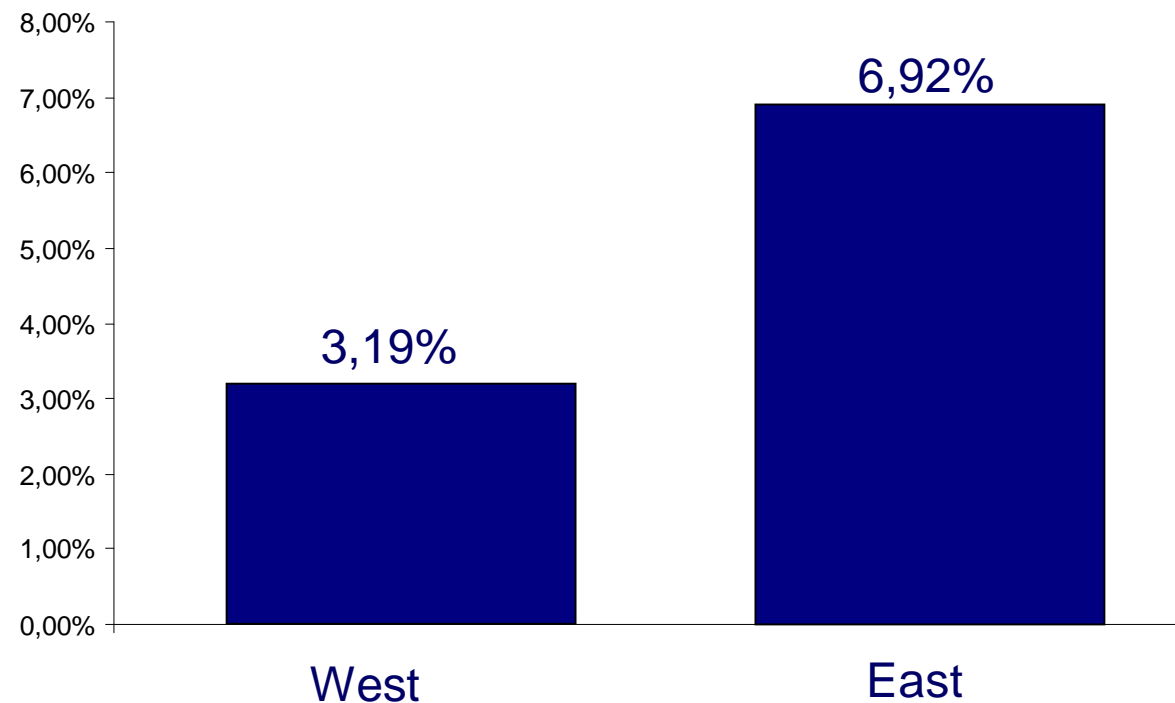
→ in order to reduce unemployment and to increase flexibility

### 5. Facilitate access to universities for entrepreneurs

→ support private agencies that allow entrepreneurs to use intelligence and resources from universities at low cost and more easily

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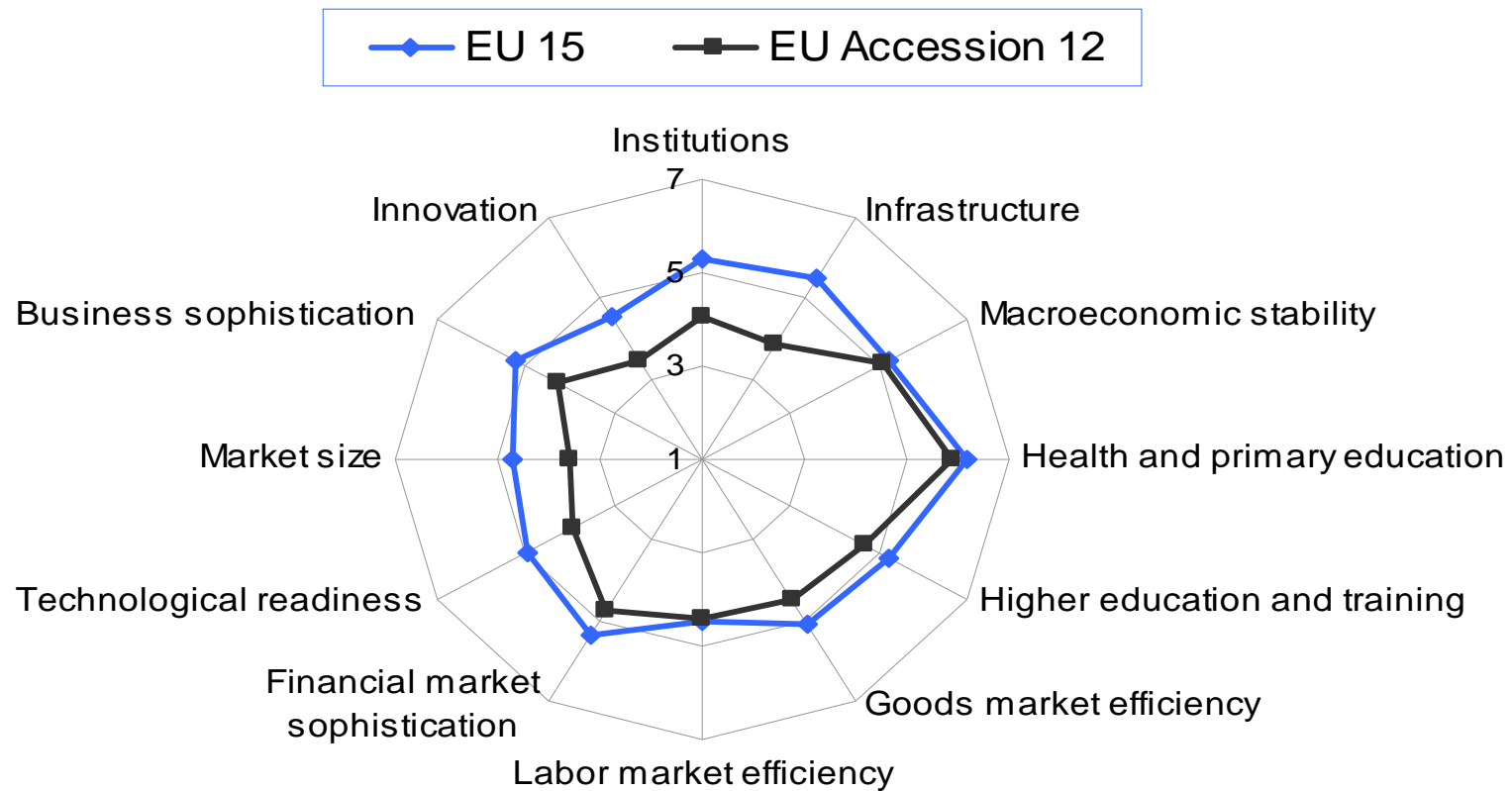
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**GDP Growth Europe 2007**

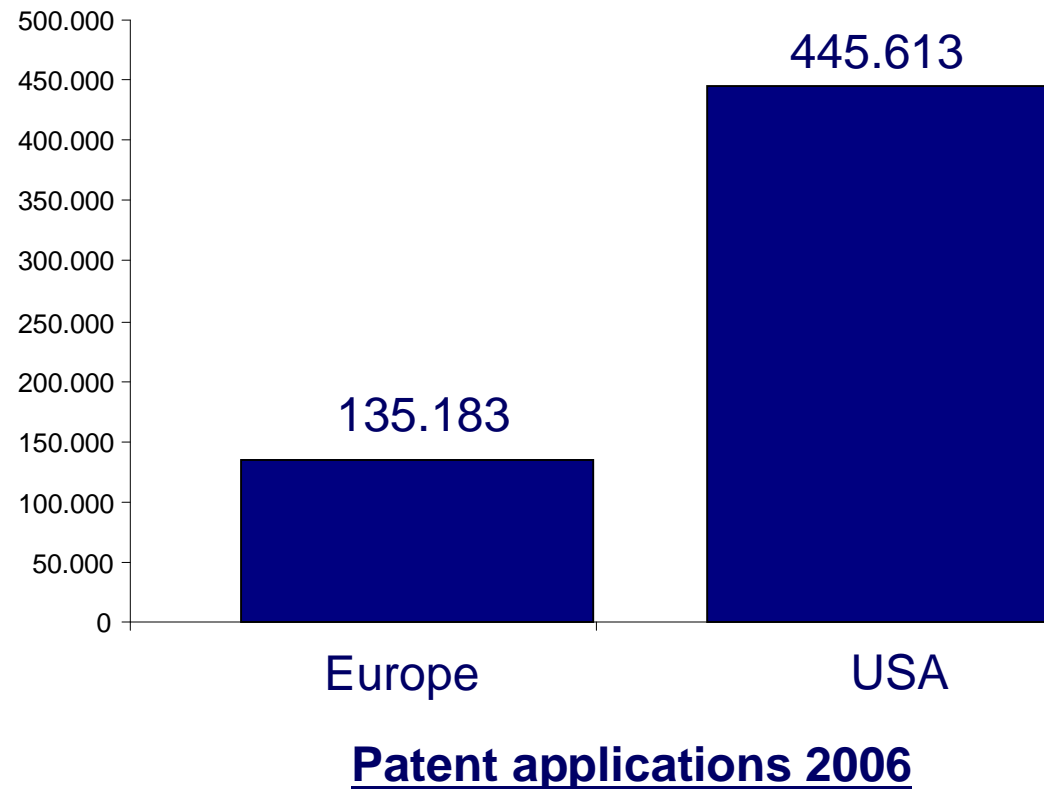
# The Global Competitiveness Rankings 2007-2008

## EU 15 vs. EU Accession 12



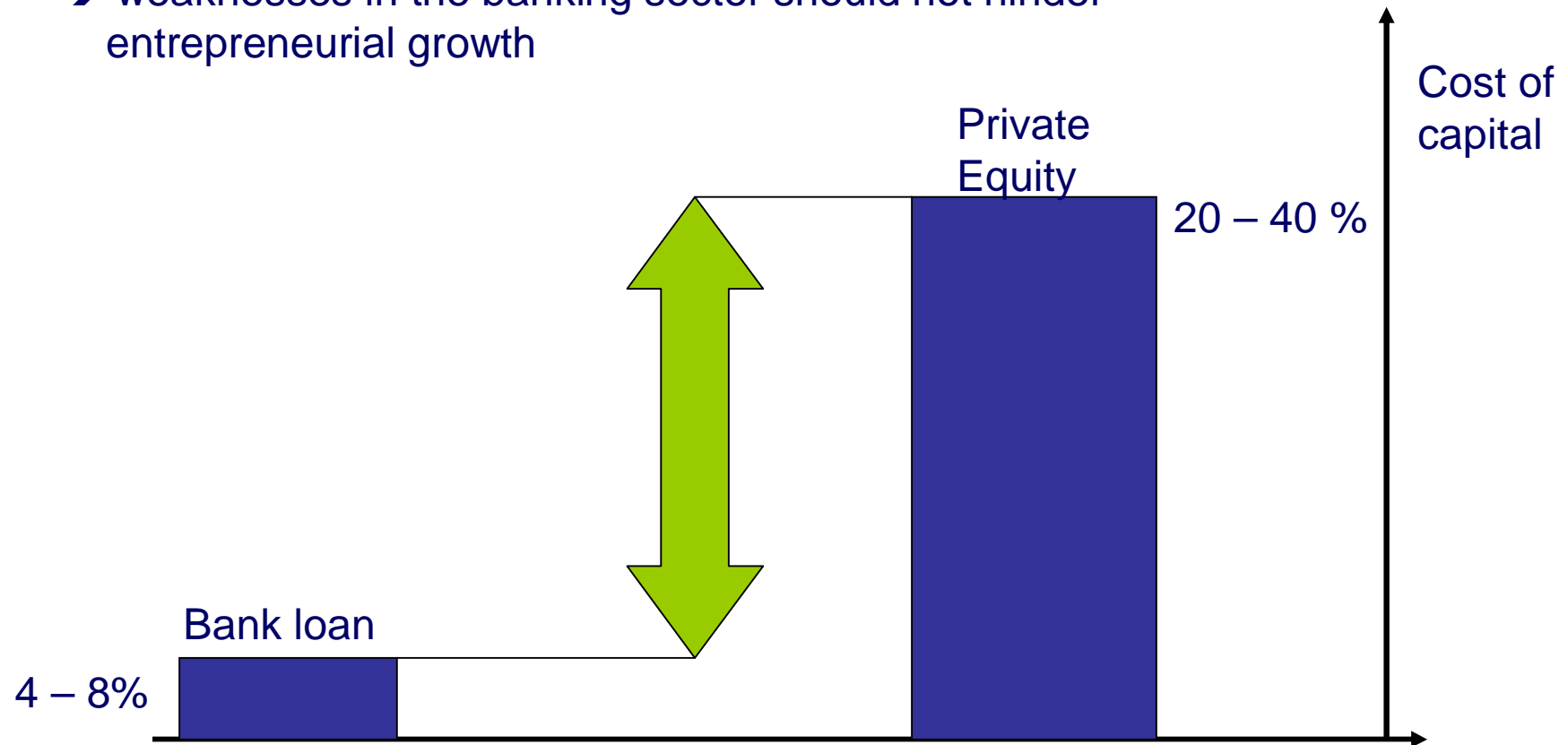
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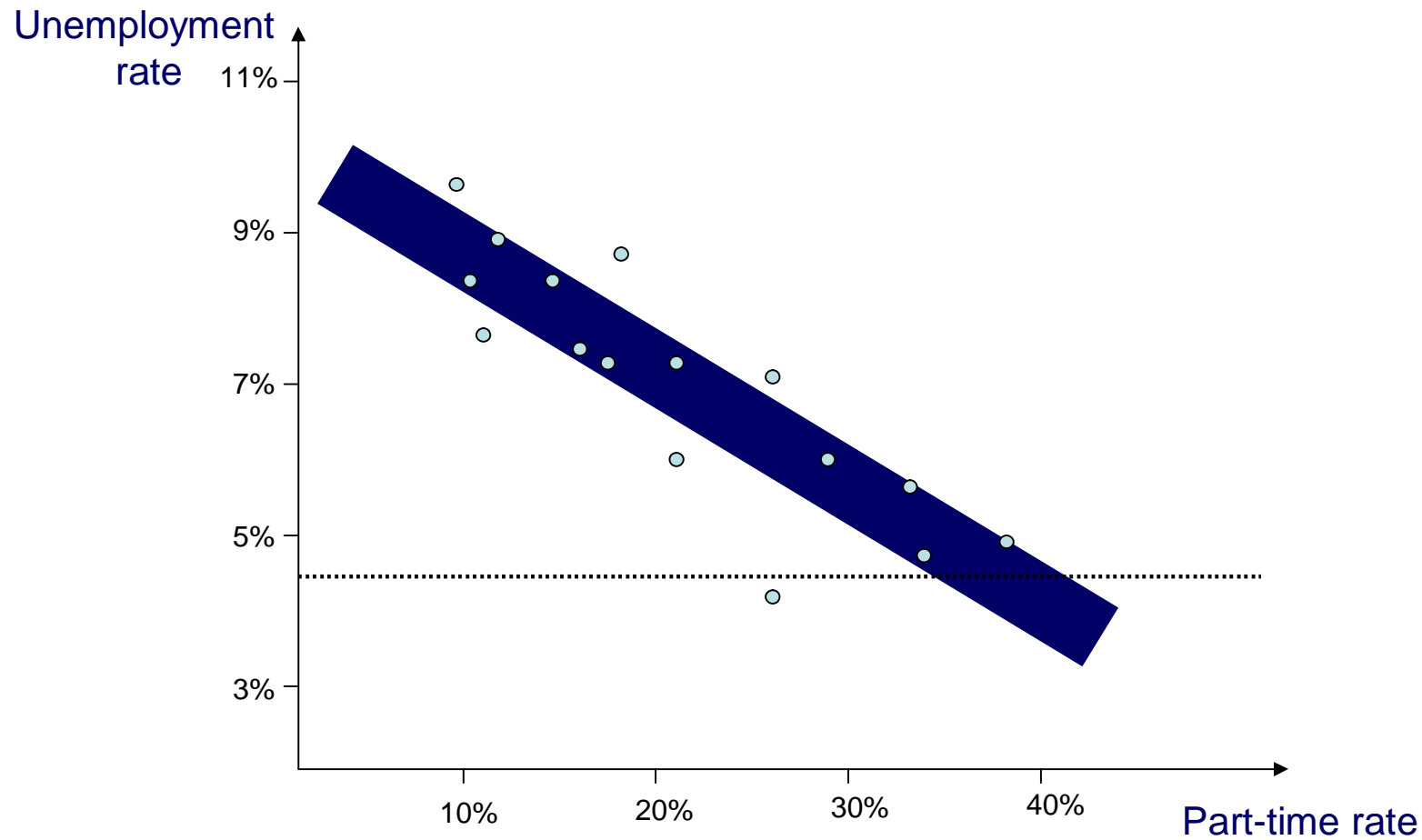
→ weaknesses in the banking sector should not hinder entrepreneurial growth



**Gap between Bank Loan and Private Equity  
can be closed by rating dependent credit insurance**

## 4. The EU should encourage part time work (best practice)

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Source: Eurostat

## **5. Facilitate access to universities for entrepreneurs**

- Support private agencies that allow entrepreneurs to use intelligence and resources from universities at low cost and more easily

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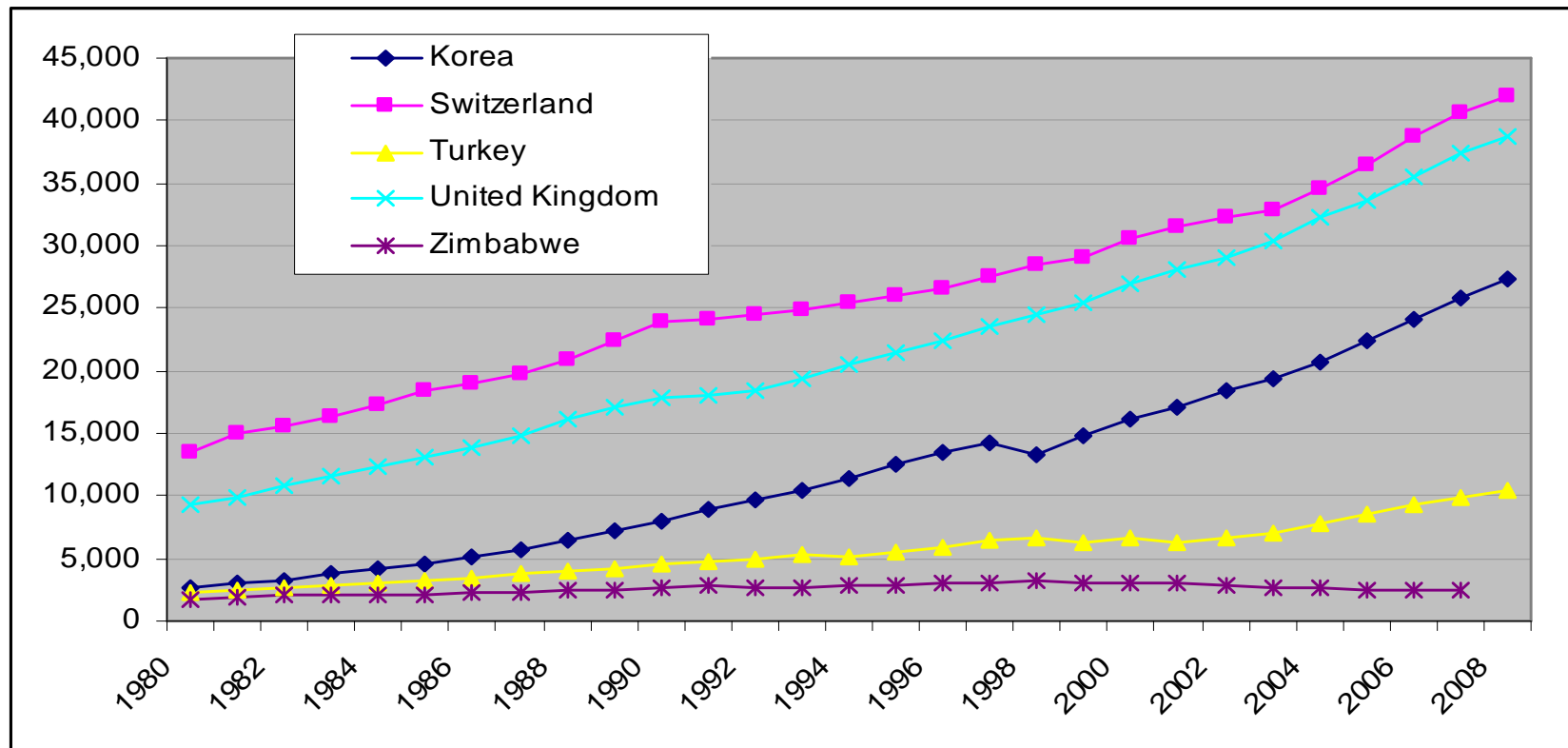
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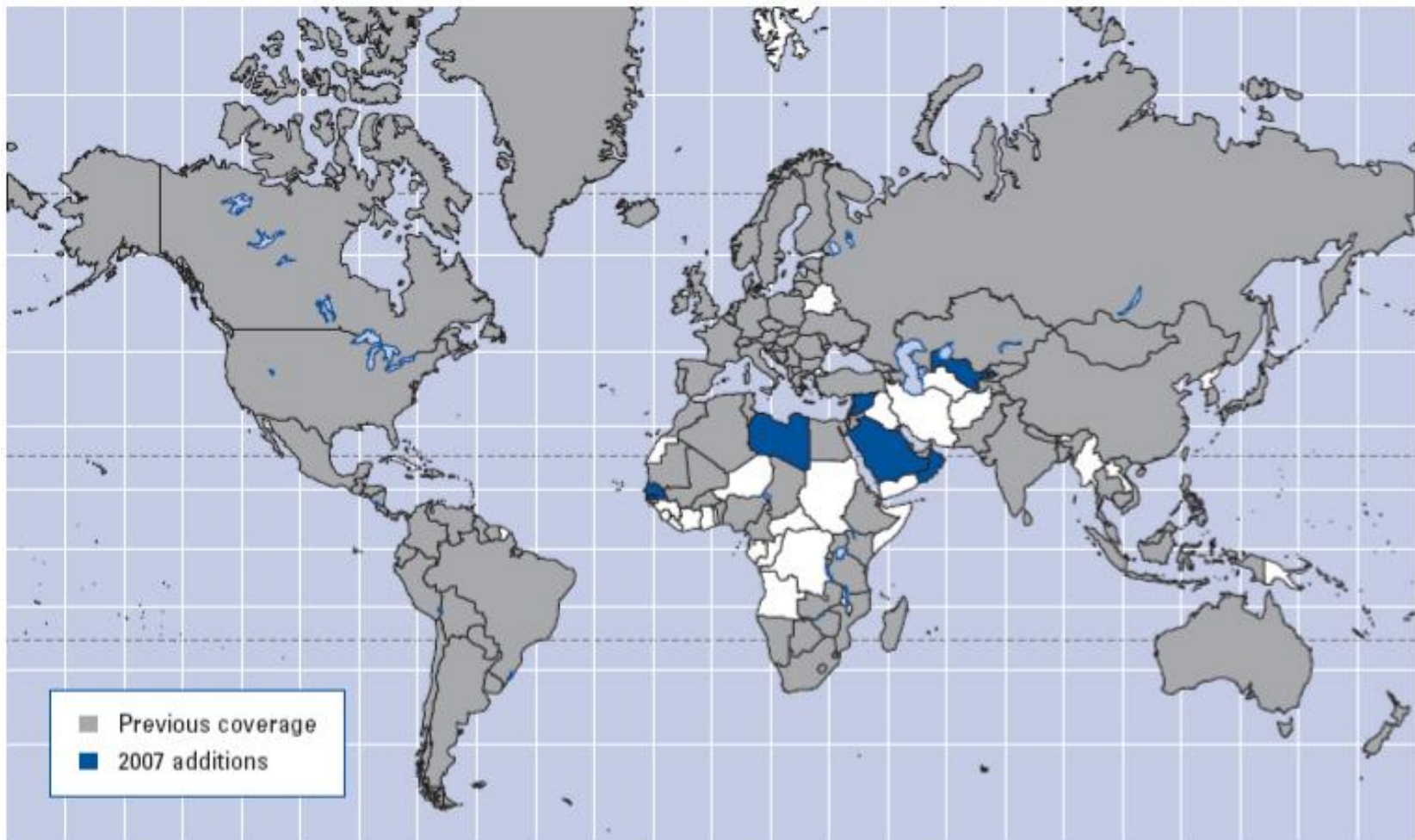
## The Global Competitiveness Report 2007-2008

- GDP per capita 1980-2006 (PPP in international dollars)



# The Global Competitiveness Report 2007-2008

## Country coverage



# Global Competitiveness Index 2007-2008

## Countries by stage of development

COMMITTED TO  
IMPROVING THE STATE  
OF THE WORLD

<u>Stage 1</u>		<u>Transition from 1 to 2</u>		<u>Stage 2</u>		<u>Transition from 2 to 3</u>		<u>Stage 3</u>	
GDP per capita of less than US\$2,000		GDP per capita of US\$2,000-US\$3,000		GDP per capita of US\$3,000-US\$9,000		GDP per capita of US\$9,000-US\$17,000		GDP per capita more than US\$17,000	
Armenia	Mauritania	Albania		Algeria		Bahrain		Australia	
Bangladesh	Moldova	Azerbaijan		Argentina		Barbados		Austria	
Benin	Mongolia	Bosnia and Herzegovina	➔	Brazil		Croatia		Belgium	
Bolivia	Morocco	Botswana		Bulgaria		Czech Republic		Canada	
Burkina Faso	Mozambique	China	➔	Chile		Estonia		Cyprus	
Burundi	Nepal	Colombia		Costa Rica		Hungary		Denmark	
Cambodia	Nicaragua	Ecuador		Dominican Republic		Malta		Finland	
Cameroon	Nigeria	El Salvador		Jamaica	➔	Qatar		France	
Chad	Pakistan	Guatemala		Latvia		Slovak Republic		Germany	
Egypt	Paraguay	Jordan		Lithuania		Taiwan, China		Greece	
Ethiopia	Philippines	Kazakhstan		Macedonia, FYR		Trinidad and Tobago		Hong Kong SAR	
Gambia, The	Senegal	Kuwait		Malaysia				Iceland	
Georgia	Sri Lanka	Libya		Mauritius				Ireland	
Guyana	Syria	Oman		Mexico				Israel	
Honduras	Tajikistan	Saudi Arabia		Montenegro				Italy	
➔ India	Tanzania	Tunisia		Namibia				Japan	
Indonesia	Timor-Leste	Ukraine		Panama				Korea	
Kenya	Uganda	Venezuela		Peru				Luxembourg	
Kyrgyz Republic	Uzbekistan			Poland				Netherlands	
Lesotho	Vietnam			Romania				New Zealand	
Madagascar	Zambia		➔	Russia				Norway	
Mali	Zimbabwe			Serbia				Portugal	
				South Africa				Puerto Rico	
				Suriname				Singapore	
				Thailand				Slovenia	
				Turkey				Spain	
				Uruguay				Sweden	
								Switzerland	
								➔ United Arab Emirates	
								United Kingdom	
								United States	